

Honors Multimedia and Webpage Design
South Caldwell High School
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This course focuses on desktop publishing, graphic image design, computer animation, multimedia production and webpage design. Communication skills and critical thinking are reinforced through software applications. English language arts and arts are reinforced. Future Business Leaders of America (FBLA) competitive events, community service, and leadership activities provide the opportunity to apply essential standards and workplace readiness skills through authentic experiences.

HONORS PROJECT

In order to receive honors credit for the class, students will complete a portfolio. Each assignment in the portfolio will be weighted 30% of final grade. Components will include: logo, brochure, newspaper ad, coupon, info graphic, newsletter, radio ad, and Web page. The content of the portfolio will be based upon current year topics from the National FBLA Competitive Event Topics Guide.

COURSE CONTENT

Multimedia and Graphic Design

- A. Understand design
 - a. Understand typography, multiuse design principles and elements. (7.3 days)
 - b. Understand digital communication products. (7.3 days)
- B. Understand digital image design
 - a. Understand digital raster graphics. (14.6 days)
 - b. Understand digital vector graphics. (7.3 days)
- C. Understand time based media
 - a. Understand principles of audio and video. (10 days)
 - b. Understand basic motion graphic programming. (6 days)
- D. Understand the fundamentals of Web design
 - a. Understand the fundamentals of HTML5 and CSS. (13 days)
 - b. Understand the concepts of responsive Web design (7.3 days)

TESTING

At the end of semester there is a state post-assessment counting 20% of the student's final grade. This test is required by the State of North Carolina.

COURSE SUPPLIES

Students will need a 3-ring binder with notebook paper, a pencil, and a ream (pack of 500 sheets) of printer paper. Students will be responsible for keeping up with their supplies (each class has a cabinet for their supplies).

PROCEDURES

- ☑ Prior to the tardy bell:
 - Sharpen pencils
 - Throw away any food or drinks upon entering the classroom
 - Place absence notes, field trip forms, etc. on the front desk. I will sign and return paperwork to you before you leave class
 - Check your Schoology account agenda for bell ringers and assignments
- ☑ Stay in seat during class instruction.
- ☑ Be a conservative user of class resources (paper, printer, and toner). Prior to printing, proofread soft copy, use spell check, Print Preview, and correct any errors found.
- ☑ Prior to leaving class:
 - Throw away trash and recycle paper (paper only should be placed in the blue recycle bin)
 - Clean your workstation
 - **Log off**
- ☑ **Grades are updated and posted each week.** It is the student's responsibility to check these grades weekly for missing assignments. Please ask me if you have a question on a grade or an assignment. A student's grade should not come as a surprise to them at the end of a nine weeks grading period. Parents/Guardians have access to PowerSchool electronically.
 - **Bell Ringers: 20%**
 - **Classwork: 25%**
 - **Tests: 25%**
 - **Projects: 30%**
- ☑ Progress reports will be distributed midway through each grading period. Parents should sign these and return. Parents, guardians, or students may request a progress report at any time.